
DCC COMPLIANCE REPORT

Punch Media LLC

California cannabis license **C10-0001486-LIC**

Commercial - Retailer · Santa Cruz County, CA

REPORT GENERATED

September 16, 2026
11:02 PM UTC

SOURCED FROM

California Department of
Cannabis Control public records



DCC Compliance Report

PHENOMINAL CONSULTING · ALL SYSTEMS NOMINAL

CURRENT LICENSE PROFILE

LICENSE: **Active**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
09/16/2024	09/16/2027	BCC
STRUCTURE	PREMISES	DBA
Corporation	Santa Cruz County, CA	The Hook Santa Cruz

Source: DCC License Search · DCC refresh: 09/09/2026 · Phenominal sync: 09/15/2026 11:03 AM

Licensed premise 1129 Mission St, Santa Cruz, CA 95060

Phone (323) 595-9169

Email Whit@mjadmin.Com

FINDINGS

0 DCC enforcement actions on record .

5 product recalls on record at the DCC recalls portal.

Most recent activity: recall **09/10/2026** .

Enforcement actions

DCC has not published enforcement actions against this license. Source: cannabis.ca.gov/cannabis-laws/compliance-action-records.

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
09/10/2026	Voluntary	Mwah Integrated Vaporizer	label_data	REC-26-00024
08/18/2026	Voluntary	Not Your Father's Beverage	label_data	REC-26-00022
08/18/2026	Voluntary	St Ides Blunt Pre-Roll and Infused Pre-Roll	label_data	REC-26-00022
05/05/2026	Voluntary	Punch Bar Edible	label_data	REC-26-00010
03/06/2026	Voluntary	Punch Edible	label_data	REC-26-00002

CA SoS entity record

ENTITY #	ENTITY NAME	TYPE	SOS STANDING
4698808	KGBB	Stock Corporation - CA - General	Good

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

Legal structure & DBAs

Legal name	Kgbb
Known DBA	The Hook Santa Cruz DCC
Most recent SI filing	02/09/2026 · Statement of Information filed with CA SoS

Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

LICENSEE	LICENSE NUMBER	SHARED RECALLS
Punch Media LLC	DCC-10003615	2
LP Roadrunner Logistics LLC	C11-0001603-LIC	2

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
OAKLAND TRADING COMPANY LLC	C10-0000965-LIC	5
BAKERY ANTIOCH I, LLC	C10-0001564-LIC	5
CATALYST - ANTIOCH LLC	C10-0001618-LIC	5
562 Discount Med, Inc.	C10-0000227-LIC	5
Cana Roots	C10-0000444-LIC	5
ALTERNATIVE THERAPEUTIC SOLUTIONS, INC	C10-0000525-LIC	5
JOINT FORCES, LLC	C10-0000645-LIC	5
CASEY CROW COLLECTIVE	C10-0000801-LIC	5
316 FLORENCE HOLDINGS, LLC	C10-0000865-LIC	5
EEL- EL MONTE, LLC	C10-0000885-LIC	5
EEL - POMONA LLC	C10-0000903-LIC	5
DIAMOND ALLIANCE, LLC	C10-0001064-LIC	5
1539 MANCHESTER HOLDINGS, LLC	C10-0001165-LIC	5
CATALYST - BELLFLOWER LLC	C10-0001340-LIC	5
CATALYST - HAWTHORNE LLC	C10-0001427-LIC	5

RETAILER	LICENSE NUMBER	SHARED RECALLS
CATALYST - LYNWOOD LLC	C10-0001428-LIC	5
CATALYST - LANCASTER LLC	C10-0001458-LIC	5
CATALYST - LONG BEACH V LLC	C10-0001566-LIC	5
PACIFIC ROOTS MARINA, LLC	C10-0000915-LIC	5
HNHPC, Inc.	C10-0000230-LIC	5

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

Suggested citation. *Phenominal Consulting, DCC Compliance Report for Punch Media LLC (license C10-0001486-LIC). Retrieved September 16, 2026 at 11:02 PM from <https://phenominal.io/recalls/licensee/C10-0001486-LIC>.*

Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

Document mirror. Phenominal maintains byte-for-byte mirrors of the signed final-decision and CCAP-appeal PDFs as a continuity measure against link-rot on the originating regulator's CDN. Each mirrored PDF carries a SHA-256 hash and retrieval timestamp printed inline above. The mirror is secondary by default; the originating regulator URL remains the authoritative source. Should the originating URL ever return 404, the row above is annotated and the mirror becomes the only public copy available.

Statement of public records. This report is a presentation of records made publicly available by the California Department of Cannabis Control. Phenominal Consulting is not the originating authority for any factual claim on this report. Responsibility for the accuracy, completeness, and currency of the underlying data rests with the California Department of Cannabis Control as the source agency.

No warranty. This report is provided "as is" for informational purposes. Phenominal Consulting makes no warranty, expressed, implied, or otherwise, regarding the accuracy, completeness, timeliness, or fitness for any particular purpose of the information presented. DCC's published records may be updated, amended, retracted, or superseded at any time without notice. Users are responsible for verifying current status directly with the source agency before relying on any information in this report for a material decision.

Editorial layer. Where Phenominal Consulting applies normalization or categorization to DCC's source data (de-duplication of identical actions republished with edited section wording; reconciliation of pre-2021 CDPH-prefixed records with their post-consolidation DCC-prefixed equivalents under the canonical license number; recall category labels such as contamination, label/data, mixed, other, packaging), those layers are clearly identified. Original source values are preserved internally. The regulator's text is the authority.

Not legal advice. Nothing in this report constitutes legal advice, regulatory interpretation, or a professional opinion of Phenominal Consulting. Legal interpretation of the records presented requires consultation with a licensed California attorney.