
DCC COMPLIANCE REPORT

Lucky Family Brands Inc.

California cannabis license **C10-0001485-LIC**

Commercial - Retailer · Santa Cruz County, CA

REPORT GENERATED

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SOURCED FROM

California Department of
Cannabis Control public records



DCC Compliance Report

PHENOMINAL CONSULTING · ALL SYSTEMS NOMINAL

CURRENT LICENSE PROFILE

LICENSE: **Active**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
09/16/2024	09/16/2026 RENEWAL IN 47D	BCC
STRUCTURE	PREMISES	DBA
Limited Liability Company	Santa Cruz County, CA	The Hook

Source: DCC License Search · DCC refresh: 05/20/2026 · Phenominal sync: 07/31/2026 11:03 AM

Licensed premise 2175 41st Ave, Suite A, Capitola, CA 95010

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FINDINGS

0 DCC enforcement actions on record .

7 product recalls on record at the DCC recalls portal.

Most recent activity: recall **05/05/2026** .

Enforcement actions

DCC has not published enforcement actions against this license. Source: cannabis.ca.gov/cannabis-laws/compliance-action-records.

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
05/05/2026	Voluntary	Punch Bar Edible	label_data	REC-26-00010
03/06/2026	Voluntary	Punch Edible	label_data	REC-26-00002
05/15/2025	Voluntary	Brite Beverage	other	case file on record
04/15/2025	Mandatory	Alien Labs Flower and Pre-Roll	contamination	case file on record
03/07/2025	Voluntary	Hard Eighth Infused Flower	other	case file on record
03/07/2025	Voluntary	Noah's Premium Pre-Roll and Infused Pre-Roll	other	case file on record
03/07/2025	Voluntary	Lucky Family Brands Inc. Pre-Roll	other	case file on record

CA SoS entity record

ENTITY #	ENTITY NAME	TYPE	SOS STANDING
201826810626	BERRYESSA HOLDINGS, LLC	Limited Liability Company - CA	Good

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

Legal structure & DBAs

Legal name	Berryessa Holdings, LLC
Known DBA	The Hook DCC
Most recent SI filing	09/05/2024 · Statement of Information filed with CA SoS

Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

LICENSEE	LICENSE NUMBER	SHARED RECALLS
Lucky Family Brands Inc.	DCC-10005019	3
Punch Media LLC	DCC-10003615	2

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
BERRYESSA HOLDINGS, LLC	C10-0000855-LIC	7
OAKLAND TRADING COMPANY LLC	C10-0000965-LIC	7
SUNDIAL COLLECTIVE, LLC	C10-0000036-LIC	6
GREEN GOLD CULTIVATORS, INC.	C10-0000375-LIC	6
DOWN UNDER INDUSTRIES, INC.	C10-0000395-LIC	6
THE GARRY FIVE LLC	C10-0000436-LIC	6
HIGHLAND PARK PATIENT COLLECTIVE, INC.	C10-0000496-LIC	6
ICANN LLC	C10-0000506-LIC	6
SCZZ COLLECTIVE, INC.	C10-0000552-LIC	6
RELENTLESS ENTERPRISES, INC.	C10-0000565-LIC	6
RIVERSIDE COUNTY DISPENSARY AND DELIVERY INC	C10-0000769-LIC	6
CIRCLE MUSKRAT LLC	C10-0001078-LIC	6
STRAIN BALBOA CAREGIVERS, INC.	C10-0001152-LIC	6
SUNDIAL COLLECTIVE SOUTH, LLC	C10-0001195-LIC	6
NEWCORP ACQUISITION LLC.	C10-0001218-LIC	6

RETAILER	LICENSE NUMBER	SHARED RECALLS
THE NORDHOFF COMPANY, LLC	C10-0001461-LIC	6
VALLEY PURE FARMERSVILLE, LLC	C10-0001517-LIC	6
DBO INVESTMENTS PH, LLC	C10-0000030-LIC	5
THE HEALING CENTER NEEDLES	C10-0000032-LIC	5
Bud and Bloom	C10-0000044-LIC	5

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

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Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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