
DCC COMPLIANCE REPORT

Punch Media LLC

California cannabis license **C10-0001309-LIC**

Commercial - Retailer · Los Angeles County, CA

REPORT GENERATED

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California Department of
Cannabis Control public records



DCC Compliance Report

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CURRENT LICENSE PROFILE

LICENSE: **Active**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
05/30/2023	05/29/2027	BCC
STRUCTURE	PREMISES	DBA
Corporation	Los Angeles County, CA	—

Source: DCC License Search · DCC refresh: 06/19/2026 · Phenominal sync: 10/09/2026 11:03 AM

Licensed premise 1201 Mission Rd N, Los Angeles, CA 90033

Phone (818) 281-2674

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FINDINGS

0 DCC enforcement actions on record .

5 product recalls on record at the DCC recalls portal.

Most recent activity: recall **06/23/2026** .

Enforcement actions

DCC has not published enforcement actions against this license. Source: cannabis.ca.gov/cannabis-laws/compliance-action-records.

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
06/23/2026	Voluntary	Pre-roll products packaged by The Higher Path Pre-Roll	label_data	REC-26-00016
09/05/2025	Voluntary	Punch Vape Cartridge	contamination	case file on record
05/28/2025	Voluntary	Quickies Flower, Pre-Roll, Infused Pre-Roll, and Vape Cartridge	other	case file on record
02/21/2025	Voluntary	Black Pearl Infused Flower	contamination	case file on record
11/01/2024	Voluntary	Rove Drink Loud THC Shot Beverage	other	—

CA SoS entity record

ENTITY #	ENTITY NAME	TYPE	SOS STANDING
4309422	EASTERN SERENO GROUP INC.	Corporation	Good

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

Liens & secured filings

Secured-interest and lien filings naming this operator as debtor, recorded with the California Secretary of State. The Type column distinguishes a commercial UCC financing statement (a lender or vendor holds a security interest in the debtor's collateral) from a government tax lien (state or federal, for unpaid taxes) or a court judgment lien. The Action column reads each row's current effect — an original filing, or a later amendment (continuation, termination, assignment) that modifies or ends it.

DEBTOR (AS FILED)	TYPE	SECURED PARTY / CLAIMANT	FILED	ACTION	AMOUNT	LAPSES
EASTERN SERENO GROUP INC.	State Tax Lien	-	05/06/2026	Lien Financing Stmt	\$57,828.21	-

Source: California Secretary of State lien filings (UCC financing statements, state & federal tax liens, judgment liens), matched by debtor business name. Includes original filings and later amendments.

Legal structure & DBAs

Legal name	Eastern Sereno Group Inc. [Equity Retailer]
Registered agent	WATSCHEL ZADOURI · Individual Agent
Known DBA	Eastern Sereno Group Inc. [Equity Retailer] DCC
Most recent SI filing	05/29/2024 · Statement of Information filed with CA SoS

Owner-graph & principals

DISCLOSED PRINCIPALS (CA SOS)

NAME	POSITION
Anthony Ricci	Chief Financial Officer
Watschel Zadouri	Secretary
Vania Zadouri	Chief Executive Officer
WATSCHEL ZADOURI	Director
VANIA ZADOURI	Director
ANTHONY RICCI	Director

Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
Pacafi, Inc.	C10-0000195-LIC	4
PACAFI, INC.	C10-0000196-LIC	4
PHENOS COLLECTIVE, INC.	C10-0000197-LIC	4
VALLEY COLLECTIVE CARE, INC.	C10-0000226-LIC	4
BLUEFIRE, INC.	C10-0000620-LIC	4
HIGH GRADE RETAIL VENTURES, INC.	C10-0000622-LIC	4
Fire House Turlock, Inc.	C10-0000733-LIC	4
BAY TEA UNLIMITED LLC	C10-0000866-LIC	4
3 BROS MIDTOWN SANTA CRUZ	C10-0000925-LIC	4
FRESNO CARES	C10-0001065-LIC	4
CR SANTA ROSA, LLC	C10-0001103-LIC	4
STRAIN BALBOA CAREGIVERS, INC.	C10-0001152-LIC	4
Paradise West Inc	C10-0001457-LIC	4
ZEN MEDICAL GARDEN CORPORATION	C12-0000080-LIC	4
NOA POPPY LLC	C10-0001288-LIC	4
ECCWH LLC	C10-0000031-LIC	3
PALM DESERT HWY 111 E RETAIL LLC	C10-0000045-LIC	3
CENTRAL VALLEY - SIERRA ASSOCIATES	C10-0000058-LIC	3
562 Discount Med, Inc.	C10-0000227-LIC	3

RETAILER	LICENSE NUMBER	SHARED RECALLS
HNHPC, Inc.	C10-0000230-LIC	3

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

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Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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