
DCC COMPLIANCE REPORT

Punch Media LLC

California cannabis license **C10-0001290-LIC**

Commercial - Retailer · Los Angeles County, CA

REPORT GENERATED

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SOURCED FROM

California Department of
Cannabis Control public records



DCC Compliance Report

PHENOMINAL CONSULTING · ALL SYSTEMS NOMINAL

CURRENT LICENSE PROFILE

LICENSE: **Active**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
05/12/2023	05/11/2027	BCC
STRUCTURE	PREMISES	DBA
Corporation	Los Angeles County, CA	Urban Smoke Dispensary [Equity Retailer]

Source: DCC License Search · DCC refresh: 05/20/2026 · Phenominal sync: 07/31/2026 11:03 AM

Licensed premise 9014 Broadway S, Los Angeles, CA 90003

Phone (619) 453-7002

Email Laura@thereservecollective.Com

FINDINGS

0 DCC enforcement actions on record .

12 product recalls on record at the DCC recalls portal.

Most recent activity: recall **05/05/2026** .

Enforcement actions

DCC has not published enforcement actions against this license. Source: cannabis.ca.gov/cannabis-laws/compliance-action-records.

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
05/05/2026	Voluntary	Punch Bar Edible	label_data	REC-26-00010
03/06/2026	Voluntary	Punch Edible	label_data	REC-26-00002
10/03/2025	Voluntary	Zurpz Integrated Vaporizer	label_data	case file on record
08/05/2025	Voluntary	Iced Infused Flower and Infused Pre-Roll	contamination	case file on record
06/26/2025	Voluntary	Sluggers Flower and Pre-Roll	mixed	case file on record
05/28/2025	Voluntary	Quickies Flower, Pre-Roll, Infused Pre-Roll, and Vape Cartridge	other	case file on record
04/30/2025	Voluntary	N'Refused Edible	label_data	REC-25-00040
04/11/2025	Voluntary	Honey Edible	other	case file on record
04/04/2025	Voluntary	Awesome Dope Edible and Honey Edible	other	case file on record
02/21/2025	Voluntary	West Coast Cure Diamond Infused Flower	contamination	case file on record
11/01/2024	Voluntary	Rove Drink Loud THC Shot Beverage	other	—
04/30/2024	Voluntary	Mary's Medicinal Transdermal Compound Topical	label_data	—

CA SoS entity record

ENTITY #	ENTITY NAME	TYPE	SOS STANDING
4106341	THE RESERVE COLLECTIVE COOPERATIVE CORPORATION	General Cooperative	Good
4106341	THE RESERVE COLLECTIVE COOPERATIVE	Corporation	Active

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

Liens & secured filings

Secured-interest and lien filings naming this operator as debtor, recorded with the California Secretary of State. The Type column distinguishes a commercial UCC financing statement (a lender or vendor holds a security interest in the debtor's collateral) from a government tax lien (state or federal, for unpaid taxes) or a court judgment lien. The Action column reads each row's current effect — an original filing, or a later amendment (continuation, termination, assignment) that modifies or ends it.

DEBTOR (AS FILED)	TYPE	SECURED PARTY / CLAIMANT	FILED	ACTION	AMOUNT	LAPSES
THE RESERVE COLLECTIVE COOPERATIVE CORPORATION	Notice of State Tax Lien	CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION	04/23/2026	Lien Financing Stmt	\$613.08	04/23/2036

Source: California Secretary of State lien filings (UCC financing statements, state & federal tax liens, judgment liens), matched by debtor business name. Includes original filings and later amendments.

Legal structure & DBAs

Legal name	The Reserve Collective Cooperative Corporation [Equity Retailer]
Registered agent	LAURA POTTER · Individual Agent
Known DBA	Urban Smoke Dispensary [Equity Retailer] DCC
Most recent SI filing	02/01/2026 · Statement of Information filed with CA SoS

Owner-graph & principals

DISCLOSED PRINCIPALS (CA SOS)

NAME	POSITION
LAURA A. POTTER	Chief Executive Officer, Secretary
DAJUAN H. HOUSTON	Chief Financial Officer

Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

LICENSEE	LICENSE NUMBER	SHARED RECALLS
Crafton Select LLC	C11-0001476-LIC	2
Punch Media LLC	DCC-10003615	2

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
PHENOS COLLECTIVE, INC.	C10-0000197-LIC	10
HIGH GRADE RETAIL VENTURES, INC.	C10-0000622-LIC	10
3 BROS MIDTOWN SANTA CRUZ	C10-0000925-LIC	10
BLUEFIRE, INC.	C10-0000620-LIC	9
Fire House Turlock, Inc.	C10-0000733-LIC	9
Currnt Veterans Wildomar South, LLC	C10-0000859-LIC	9
FRESNO CARES	C10-0001065-LIC	9
Paradise West Inc	C10-0001457-LIC	9
STELLAR HOUSE FARMS LLC	C12-0000397-LIC	9
ALTAMONT WELLNESS LLC	C10-0001121-LIC	9
Palm Royale Collective, Inc.	C10-0000594-LIC	8
ZEN MEDICAL GARDEN CORPORATION	C12-0000080-LIC	8
SUNDIAL COLLECTIVE	C10-0000036-LIC	8
SOCAL'S CHOICE INC.	C10-0000080-LIC	8
UNIVERSAL HERBAL CENTER LLC	C10-0000098-LIC	7

RETAILER	LICENSE NUMBER	SHARED RECALLS
Pacafi, Inc.	C10-0000195-LIC	7
HIGHWAY 29 HEALTHCARE INC	C10-0000250-LIC	7
HIGHLAND PARK PATIENT COLLECTIVE, INC.	C10-0000496-LIC	7
INTER-STAT, INC.	C10-0000678-LIC	7
RIVERSIDE COUNTY DISPENSARY AND DELIVERY INC	C10-0000769-LIC	7

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

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Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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