
DCC COMPLIANCE REPORT

Punch Media LLC

California cannabis license **C10-0001210-LIC**

Commercial - Retailer · Santa Cruz County, CA

REPORT GENERATED

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California Department of
Cannabis Control public records



DCC Compliance Report

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CURRENT LICENSE PROFILE

LICENSE: **Active**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
12/27/2022	12/27/2026	BCC
STRUCTURE	PREMISES	DBA
Corporation	Santa Cruz County, CA	Catalyst - Watsonville [Equity Retailer]

Source: DCC License Search · DCC refresh: 05/20/2026 · Phenominal sync: 07/31/2026 11:03 AM

Licensed premise 1324 W Beach St, Watsonville, CA 95076

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FINDINGS

0 DCC enforcement actions on record .

8 product recalls on record at the DCC recalls portal.

Most recent activity: recall **05/05/2026** .

Enforcement actions

DCC has not published enforcement actions against this license. Source: cannabis.ca.gov/cannabis-laws/compliance-action-records.

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
05/05/2026	Voluntary	Punch Bar Edible	label_data	REC-26-00010
03/06/2026	Voluntary	Punch Edible	label_data	REC-26-00002
02/06/2026	Voluntary	Punch Bar Edible	label_data	REC-26-00002
09/05/2025	Voluntary	Punch Vape Cartridge	contamination	case file on record
05/28/2025	Voluntary	Quickies Flower, Pre-Roll, Infused Pre-Roll, and Vape Cartridge	other	case file on record
11/01/2024	Voluntary	Rove Drink Loud THC Shot Beverage	other	—
07/02/2024	Mandatory	WEST COAST CURE CUREpen Vape Cartridge	contamination	—
06/25/2024	Mandatory	CUREpen PREMIUM THC OIL Vape Cartridge	contamination	—

CA SoS entity record

ENTITY #	ENTITY NAME	TYPE	SOS STANDING
4652364	THE PAJARO INC.	Stock Corporation - CA - General	Good

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

Legal structure & DBAs

Legal name	The Pajaro, Inc. [Equity Retailer]
Known DBA	Catalyst - Watsonville [Equity Retailer] DCC
Most recent SI filing	12/15/2025 · Statement of Information filed with CA SoS

Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

LICENSEE	LICENSE NUMBER	SHARED RECALLS
Punch Media LLC	DCC-10003615	4

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
CENTRAL VALLEY - SIERRA ASSOCIATES	C10-0000058-LIC	8
HNHPC, Inc.	C10-0000230-LIC	8
ALTERNATIVE THERAPEUTIC SOLUTIONS, INC	C10-0000525-LIC	8
CASEY CROW COLLECTIVE	C10-0000801-LIC	8
EEL- EL MONTE, LLC	C10-0000885-LIC	8
EEL - POMONA LLC	C10-0000903-LIC	8
CATALYST HEMET LLC	C10-0001020-LIC	8
DIAMOND ALLIANCE, LLC	C10-0001064-LIC	8
1539 MANCHESTER HOLDINGS, LLC	C10-0001165-LIC	8
4158 PICO HOLDINGS, LLC	C10-0001205-LIC	8
PURADORA LLC	C10-0001224-LIC	8
RD X CATALYST	C10-0001257-LIC	8
RD STANTON LLC	C10-0001258-LIC	8
CATALYST - BELLFLOWER LLC	C10-0001340-LIC	8
CATALYST - SAN BERNARDINO LLC	C10-0001359-LIC	8
562 Discount Med, Inc.	C10-0000227-LIC	7

RETAILER	LICENSE NUMBER	SHARED RECALLS
Greenhouse Organics, Inc.	C10-0000626-LIC	7
316 FLORENCE HOLDINGS, LLC	C10-0000865-LIC	7
PACIFIC ROOTS MARINA, LLC	C10-0000915-LIC	7
F2-PALM DESERT LLC	C10-0000937-LIC	7

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

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Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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