
DCC COMPLIANCE REPORT

Crafton Select LLC

California cannabis license **C10-0000771-LIC**

Commercial - Retailer · San Diego County, CA

REPORT GENERATED

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California Department of
Cannabis Control public records



DCC Compliance Report

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CURRENT LICENSE PROFILE

LICENSE: **Active**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
01/04/2021	01/04/2027	BCC
STRUCTURE	PREMISES	DBA
Corporation	San Diego County, CA	HELLO CANNABIS

Source: DCC License Search · DCC refresh: 05/20/2026 · Phenominal sync: 07/31/2026 11:03 AM

Licensed premise 1017 Sycamore Ave, Vista, CA 92081

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FINDINGS

0 DCC enforcement actions on record .

34 product recalls on record at the DCC recalls portal.

Most recent activity: recall **07/02/2026** .

Enforcement actions

DCC has not published enforcement actions against this license. Source: cannabis.ca.gov/cannabis-laws/compliance-action-records.

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
07/02/2026	Voluntary	Stiizy Vape Cartridge and Integrated Vaporizer	contamination	REC-26-00018
06/25/2026	Voluntary	Lavinia Before Sex Edible	label_data	REC-26-00017
05/05/2026	Voluntary	Punch Bar Edible	label_data	REC-26-00010
04/17/2026	Voluntary	Korova Edible	other	REC-26-00009
03/06/2026	Voluntary	Punch Edible	label_data	REC-26-00002
03/04/2026	Voluntary	Left Coast Flower	contamination	REC-26-00005
11/26/2025	Voluntary	CLSICS Edible	label_data	case file on record
09/09/2025	Voluntary	Olala Beverage	label_data	case file on record
09/09/2025	Voluntary	Reefresh Beverage	label_data	case file on record
07/30/2025	Voluntary	Malibu Skateboards Infused Pre-Roll	other	case file on record
06/26/2025	Mandatory	Alien Labs Flower	contamination	case file on record
06/26/2025	Voluntary	Sluggers Flower and Pre-Roll	mixed	case file on record
05/28/2025	Voluntary	Quickies Flower, Pre-Roll, Infused Pre-Roll, and Vape Cartridge	other	case file on record
05/27/2025	Voluntary	Grasshoppers Peanut Butter Cups Edible	label_data	case file on record
05/27/2025	Voluntary	Personals Flower	label_data	case file on record
05/02/2025	Voluntary	Moods Liquid Dab Tincture	label_data	case file on record
04/30/2025	Voluntary	N'Refused Edible	label_data	REC-25-00040
04/30/2025	Voluntary	Personals Flower	label_data	case file on record
04/30/2025	Voluntary	Grasshoppers Peanut Butter Cups Edible	label_data	case file on record

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
04/15/2025	Mandatory	Alien Labs Flower and Pre-Roll	contamination	case file on record
04/09/2025	Voluntary	Oakfruitland (OFL) Pre-Roll	other	case file on record
03/04/2025	Voluntary	Tonik Beverage	label_data	case file on record
02/21/2025	Voluntary	West Coast Cure Diamond Infused Flower	contamination	case file on record
02/19/2025	Voluntary	Tonik Beverage	label_data	case file on record
12/13/2024	Voluntary	Dixie Elixir Beverage	other	—
11/01/2024	Voluntary	Rove Drink Loud THC Shot Beverage	other	—
10/08/2024	Voluntary	West Coast Cure Pre-Roll, Integrated Vaporizer, and Vape Cartridge	contamination	—
09/27/2024	Mandatory	Flower products packaged by Higher Ground Holdings, LLC Flower	mixed	—
09/06/2024	Voluntary	Retro Hits Premium Cannabis Distillate Vape Cartridge	label_data	—
07/02/2024	Mandatory	WCC CUREpen PREMIUM THC OIL Vape Cartridge	contamination	—
07/02/2024	Mandatory	WEST COAST CURE CUREpen Vape Cartridge	contamination	—
06/25/2024	Mandatory	CUREpen PREMIUM THC OIL Vape Cartridge	contamination	—
03/20/2024	Mandatory	Almora 14 Half Gram, GMO POP Pre-Roll	contamination	—
02/15/2024	Mandatory	Nfuzed Air metered-dose inhaler and Nfuzed Cannabis Infused Inhaler Integrated Vaporizer	other	—

CA SoS entity record

ENTITY #	ENTITY NAME	TYPE	SOS STANDING
4005854	HILLSIDE HOLISTIC	Nonprofit Corporation - CA - Mutual Benefit	Good
4005854	HILLSIDE HOLISTIC	Corporation	Active

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

Liens & secured filings

Secured-interest and lien filings naming this operator as debtor, recorded with the California Secretary of State. The Type column distinguishes a commercial UCC financing statement (a lender or vendor holds a security interest in the debtor's collateral) from a government tax lien (state or federal, for unpaid taxes) or a court judgment lien. The Action column reads each row's current effect — an original filing, or a later amendment (continuation, termination, assignment) that modifies or ends it.

DEBTOR (AS FILED)	TYPE	SECURED PARTY / CLAIMANT	FILED	ACTION	AMOUNT	LAPSES
HILLSIDE HOLISTIC LLC	UCC	WILMINGTON SAVINGS FUND SOCIETY, FSB	07/15/2024	Lien Financing Stmt		- 07/15/2029

Source: California Secretary of State lien filings (UCC financing statements, state & federal tax liens, judgment liens), matched by debtor business name. Includes original filings and later amendments.

Legal structure & DBAs

Legal name	Hillside Holistic
Registered agent	MICAH BAILEY · Individual Agent
Known DBA	HELLO CANNABIS DCC
Most recent SI filing	05/27/2026 · Statement of Information filed with CA SoS

Owner-graph & principals

DISCLOSED PRINCIPALS (CA SOS)

NAME	POSITION
DIANA HURMIZ	Chief Executive Officer, Chief Financial Officer, Secretary

Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

LICENSEE	LICENSE NUMBER	SHARED RECALLS
Crafton Select LLC	C11-0001476-LIC	6
Shield Management Group, LLC	CDPH-10003818	4
Crafton Manufacturing LLC	CDPH-10004757	2
Crafton Manufacturing	DCC-10004757	2
2JC LLC	C11-0001367-LIC	2
Punch Media LLC	DCC-10003615	2
Euphoric Life Inc.	DCC-10003356	2

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
STELLAR HOUSE FARMS LLC	C12-0000397-LIC	22
RIVERSIDE COUNTY DISPENSARY AND DELIVERY INC	C10-0000769-LIC	19
SURVIVORMEDZ, A COOPERATIVE CORPORATION	C10-0000546-LIC	19
THE GARRY FIVE LLC	C10-0000436-LIC	17
PALLADIUM ALLIANCE, LLC	C10-0000867-LIC	17
ZEN MEDICAL GARDEN CORPORATION	C12-0000080-LIC	17
VALLEY COLLECTIVE CARE, INC.	C10-0000226-LIC	16
MISSION ORGANICS, A CA COMMERCIAL CANNABIS ASSOCIATION	C10-0000757-LIC	16
CPR - WINCHESTER LLC	C10-0001215-LIC	16
BLAZED UTOPIA LLC	C10-0000760-LIC	15

RETAILER	LICENSE NUMBER	SHARED RECALLS
SUNDIAL COLLECTIVE, LLC	C10-0000036-LIC	15
Currnt Veterans Wildomar South, LLC	C10-0000859-LIC	14
SLOCAL ROOTS, LLC	C10-0000952-LIC	14
COAST TO COAST CAREGIVERS CORP.	C10-0001114-LIC	14
CALIFORNIA DISPENSARIES, INC.	C10-0000320-LIC	14
Nova Grow Labs, LLC	C10-0000897-LIC	14
OTC VAN NUYS	C10-0001037-LIC	14
SUNDIAL COLLECTIVE SOUTH, LLC	C10-0001195-LIC	14
UNIVERSAL HERBAL CENTER LLC	C10-0000098-LIC	13
PHENOS COLLECTIVE, INC.	C10-0000197-LIC	13

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

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Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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