
DCC COMPLIANCE REPORT

United Medical Alliance LLC

California cannabis license **C10-0000677-LIC**

Commercial - Retailer · Santa Cruz County, CA

REPORT GENERATED

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SOURCED FROM

California Department of
Cannabis Control public records



DCC Compliance Report

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CURRENT LICENSE PROFILE

LICENSE: **Surrendered**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
01/14/2020	01/13/2025 LAPSED 564D AGO	BCC
STRUCTURE	PREMISES	DBA
Limited Liability Company	Santa Cruz County, CA	The Hook [Equity Retailer]

Source: DCC License Search · DCC refresh: 05/20/2026 · Phenominal sync: 07/31/2026 11:03 AM

Licensed premise 4170 Gross Road Ext, Suite 5, Capitola, CA 95010

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FINDINGS

0 DCC enforcement actions on record .
1 product recall on record at the DCC recalls portal.
Most recent activity: recall **05/15/2025** .

Enforcement actions

DCC has not published enforcement actions against this license. Source: cannabis.ca.gov/cannabis-laws/compliance-action-records.

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
05/15/2025	Voluntary	Brite Beverage	other	case file on record

Legal structure & DBAs

Legal name	Berryessa Holdings, LLC [Equity Retailer]
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Known DBA	The Hook [Equity Retailer] DCC
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Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

LICENSEE	LICENSE NUMBER	SHARED RECALLS
United Medical Alliance LLC	C11-0000687-LIC	1
United Medical Alliance LLC	DCC-10003638	1

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
Berkeley Patients Group, Inc.	C10-0000033-LIC	1
SAN FERNANDO VALLEY PATIENTS' COOPERATIVE, A NON-PROFIT CORPORATION	C10-0000041-LIC	1
ONESRA ENTERPRISES, INC.	C10-0000054-LIC	1
BCSF, INC.	C10-0000127-LIC	1
BAY AREA SAFE ALTERNATIVES COLLECTIVE INC	C10-0000158-LIC	1
PACAFI, INC.	C10-0000195-LIC	1
PACAFI, INC.	C10-0000196-LIC	1
PHENOS COLLECTIVE, INC.	C10-0000197-LIC	1
The Healing Center of San Diego	C10-0000213-LIC	1
MISSION ORGANIC CENTER, INC.	C10-0000265-LIC	1
ALEXANDER VALLEY ORGANICS INC.	C10-0000280-LIC	1
KETAMA COOPERATIVE, INC.	C10-0000281-LIC	1
OVEST, LLC	C10-0000292-LIC	1
GSG PL, INC.	C10-0000298-LIC	1
Organic Cannabis Foundation, LLC	C10-0000331-LIC	1

RETAILER	LICENSE NUMBER	SHARED RECALLS
MIGLIORE, LLC	C10-0000352-LIC	1
DOWN UNDER INDUSTRIES, INC.	C10-0000395-LIC	1
MED THRIVE COOPERATIVE, INC.	C10-0000490-LIC	1
DRGREENRX	C10-0000555-LIC	1
BLUEFIRE, INC.	C10-0000620-LIC	1

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

Suggested citation. *Phenominal Consulting, DCC Compliance Report for United Medical Alliance LLC (license C10-0000677-LIC).* Retrieved July 31, 2026 at 7:20 PM from <https://phenominal.io/recalls/licensee/C10-0000677-LIC>.

Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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