
DCC COMPLIANCE REPORT

Dawa Holdings LLC

California cannabis license **C10-0000621-LIC**

Commercial - Retailer · Humboldt County, CA

REPORT GENERATED

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California Department of
Cannabis Control public records



DCC Compliance Report

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CURRENT LICENSE PROFILE

LICENSE: **Active**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
09/18/2019	09/17/2026 RENEWAL IN 48D	BCC
STRUCTURE	PREMISES	DBA
Limited Liability Company	Humboldt County, CA	Livity [Equity Retailer]

Source: DCC License Search · DCC refresh: 05/20/2026 · Phenominal sync: 07/31/2026 11:03 AM

Licensed premise 5000 Valley West Blvd, Suite 9, Arcata, CA 95521

Phone (707) 502-8635

Email Dawaholdings66@gmail.Com

FINDINGS

1 DCC enforcement action on record citing **6** regulatory sections across CCR and BPC.

5 product recalls on record at the DCC recalls portal.

Most recent activity: enforcement action **10/17/2024** · recall **04/09/2025** .

Enforcement actions

DATE	ACTION	LICENSE TYPE / STATUS	SECTIONS CITED
10/17/2024	Citation and Fine	Retailer Provisional	CCR §15000.4 Subletting of Premises
			CCR §15037 General Record Raetention Requirements
			CCR §15040 Advertising Placement and Prohibitions
			CCR §15041.4 Providing of Trade Samples
			CCR §15044 Video Surveillance System Requirements
			CCR §17223 Waste Management

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
04/09/2025	Voluntary	Oakfruitland (OFL) Pre-Roll	other	case file on record
03/07/2025	Voluntary	Hard Eighth Infused Flower	other	case file on record
03/07/2025	Voluntary	Noah's Premium Pre-Roll and Infused Pre-Roll	other	case file on record
03/07/2025	Voluntary	Lucky Family Brands Inc. Pre-Roll	other	case file on record
01/17/2025	Voluntary	Noah's Premium Live Rosin Diamond Infused Pre-Roll	label_data	case file on record

CA SoS entity record

ENTITY #	ENTITY NAME	TYPE	SOS STANDING
201830210459	DAWA HOLDINGS LLC	Limited Liability Company - CA	Good
201830210459	DAWA HOLDINGS LLC	Limited Liability Company	Good

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

Legal structure & DBAs

Legal name	Dawa Holdings LLC [Equity Retailer]
Registered agent	ERIKA MCCARTNEY · Individual Agent
Known DBA	Livity [Equity Retailer] DCC
Most recent SI filing	07/25/2024 · Statement of Information filed with CA SoS

Owner-graph & principals

DISCLOSED PRINCIPALS (CA SOS)

NAME	POSITION
Elliott Marshall	Manager or Member

Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

LICENSEE	LICENSE NUMBER	SHARED RECALLS
Lucky Family Brands Inc.	DCC-10005019	3

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
2000 S LA CIENEGA AND HOPE, LLC	C10-0000873-LIC	5
CALIFORNIA CITY SUPPLY, LLC	C10-0000568-LIC	4
BERRYESSA HOLDINGS, LLC	C10-0000855-LIC	4
The Reefinery, Inc.	C12-0000246-LIC	4
DBO INVESTMENTS PH, LLC	C10-0000030-LIC	4
SUNDIAL COLLECTIVE, LLC	C10-0000036-LIC	4
Bud and Bloom	C10-0000044-LIC	4
HUENEME PATIENT CONSUMER COLLECTIVE, LLC.	C10-0000064-LIC	4
CANNA CLOUD, LLC.	C10-0000194-LIC	4
HIGHWAY 29 HEALTHCARE INC	C10-0000250-LIC	4
THE POTTERY INC.	C10-0000389-LIC	4
GREENHOUSE HERBAL CENTER, LLC	C10-0000414-LIC	4
THE GARRY FIVE LLC	C10-0000436-LIC	4
HIGHLAND PARK PATIENT COLLECTIVE, INC.	C10-0000496-LIC	4
ICANN LLC	C10-0000506-LIC	4
ACCESS BRYANT SPC	C10-0000527-LIC	4

RETAILER	LICENSE NUMBER	SHARED RECALLS
DRGREENRX	C10-0000555-LIC	4
RELENTLESS ENTERPRISES, INC.	C10-0000565-LIC	4
FREEDOM 1ST ASSOCIATION, INC.	C10-0000697-LIC	4
DBO INVESTMENTS SA, LLC	C10-0000725-LIC	4

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

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Retrieved July 31, 2026 at 5:51 PM from <https://phenominal.io/recalls/licensee/C10-0000621-LIC>.

Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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