
DCC COMPLIANCE REPORT

Punch Media LLC

California cannabis license **C10-0000525-LIC**

Commercial - Retailer · Los Angeles County, CA

REPORT GENERATED

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California Department of
Cannabis Control public records



DCC Compliance Report

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CURRENT LICENSE PROFILE

LICENSE: **Active**

LICENSE TYPE	DESIGNATION	TERM
Commercial - Retailer	Adult-Use and Medicinal	Annual
ISSUED	EXPIRES	ISSUING AUTHORITY
07/29/2019	07/28/2027	BCC
STRUCTURE	PREMISES	DBA
Corporation	Los Angeles County, CA	Catalyst-Cherry

Source: DCC License Search · DCC refresh: 07/21/2026 · Phenominal sync: 07/31/2026 11:03 AM

Licensed premise 3170 Cherry Ave, Long Beach, CA 90807

Phone (562) 370-3780

Email Elliotlewis6700@catalystcannabis.Co

FINDINGS

0 DCC enforcement actions on record .

16 product recalls on record at the DCC recalls portal.

Most recent activity: recall **05/05/2026** .

Enforcement actions

DCC has not published enforcement actions against this license. Source: cannabis.ca.gov/cannabis-laws/compliance-action-records.

DCC final decisions

DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: cannabis.ca.gov/cannabis-laws/final-decisions.

Product recalls

DATE	TYPE	PRODUCT	CATEGORY	DCC CASE ID
05/05/2026	Voluntary	Punch Bar Edible	label_data	REC-26-00010
03/06/2026	Voluntary	Punch Edible	label_data	REC-26-00002
02/06/2026	Voluntary	Punch Bar Edible	label_data	REC-26-00002
12/04/2025	Mandatory	Coastal Sun Greenhouse Flower	contamination	case file on record
09/22/2025	Voluntary	Catalyst Pre-Roll	contamination	case file on record
09/05/2025	Voluntary	Punch Vape Cartridge	contamination	case file on record
08/05/2025	Voluntary	Sluggers Infused Pre-Roll	contamination	case file on record
06/26/2025	Mandatory	Alien Labs Flower	contamination	case file on record
05/28/2025	Voluntary	Quickies Flower, Pre-Roll, Infused Pre-Roll, and Vape Cartridge	other	case file on record
04/03/2025	Voluntary	Pearl Pharma Flower	contamination	case file on record
03/28/2025	Mandatory	Connected and Alien Labs Flower	mixed	case file on record
11/01/2024	Voluntary	Rove Drink Loud THC Shot Beverage	other	—
10/08/2024	Voluntary	West Coast Cure Pre-Roll, Integrated Vaporizer, and Vape Cartridge	contamination	—
09/11/2024	Mandatory	CLSICS 10 Hash Infused Dog Walkers Infused Pre-Roll	contamination	—
07/02/2024	Mandatory	WEST COAST CURE CUREpen Vape Cartridge	contamination	—
06/25/2024	Mandatory	CUREpen PREMIUM THC OIL Vape Cartridge	contamination	—

CA SoS entity record

ENTITY #	ENTITY NAME	TYPE	SOS STANDING
3236714	ALTERNATIVE THERAPEUTIC SOLUTIONS, INC.	Stock Corporation - CA - General	Good
3236714	ALTERNATIVE THERAPEUTIC SOLUTIONS, INC.	Corporation	Good

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

Liens & secured filings

Secured-interest and lien filings naming this operator as debtor, recorded with the California Secretary of State. The Type column distinguishes a commercial UCC financing statement (a lender or vendor holds a security interest in the debtor's collateral) from a government tax lien (state or federal, for unpaid taxes) or a court judgment lien. The Action column reads each row's current effect — an original filing, or a later amendment (continuation, termination, assignment) that modifies or ends it.

DEBTOR (AS FILED)	TYPE	SECURED PARTY / CLAIMANT	FILED	ACTION	AMOUNT	LAPSES
ALTERNATIVE THERAPEUTIC SOLUTIONS, INC	Notice of State Tax Lien	-	12/10/2024	Lien Financing Stmt	\$4.77	-
ALTERNATIVE THERAPEUTIC SOLUTIONS, INC	Notice of State Tax Lien	-	07/01/2024	Lien Financing Stmt	\$183,386.70	-
ALTERNATIVE THERAPEUTIC SOLUTIONS, INC	Notice of State Tax Lien	-	04/20/2023	Lien Financing Stmt	\$1,756.16	-
ALTERNATIVE THERAPEUTIC SOLUTIONS, INC.	UCC	GUINES LLC	06/02/2022	Termination	-	06/02/2027

Source: California Secretary of State lien filings (UCC financing statements, state & federal tax liens, judgment liens), matched by debtor business name. Includes original filings and later amendments.

Legal structure & DBAs

Legal name	Alternative Therapeutic Solutions, Inc
Registered agent	REGISTERED AGENT SOLUTIONS, INC. · California Registered Corporate Agent (1505)
Known DBA	Catalyst-Cherry DCC
FBN filings	CATALYST-CHERRY Los Angeles FBN #2024252096
Most recent SI filing	09/19/2025 · Statement of Information filed with CA SoS

Owner-graph & principals

DISCLOSED PRINCIPALS (CA SOS)

NAME	POSITION
ELLIOT LEWIS	Chief Executive Officer, Chief Financial Officer, Secretary
ELLIOT LEWIS	Director

REGISTERED OWNERS (FBN)

ALTERNATIVE THERAPEUTIC SOLUTUIONS, INC.

Local authorization

Local permit (long_beach)	ALTERNATIVE THERAPEUTIC SOLUTIONS · #MJ21701247 since 10/15/2018
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Local permit (long_beach)	ALTERNATIVE THERAPEUTIC SOLUTIONS · #MJ21806134 since 10/23/2018
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Real estate ownership / landlord identity -- county recorder dimensions available via per-engagement manual research.

Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

LICENSEE	LICENSE NUMBER	SHARED RECALLS
Punch Media LLC	DCC-10003615	4
Shield Management Group, LLC	CDPH-10003818	2

DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

RETAILER	LICENSE NUMBER	SHARED RECALLS
CASEY CROW COLLECTIVE	C10-0000801-LIC	16
EEL- EL MONTE, LLC	C10-0000885-LIC	16
EEL – POMONA LLC	C10-0000903-LIC	16
CATALYST – BELLFLOWER LLC	C10-0001340-LIC	16
CATALYST HEMET LLC	C10-0001020-LIC	14
562 Discount Med, Inc.	C10-0000227-LIC	13
HNHPC, Inc.	C10-0000230-LIC	13
RD STANTON LLC	C10-0001258-LIC	13
PURADORA LLC	C10-0001224-LIC	13
CATALYST – SAN BERNARDINO LLC	C10-0001359-LIC	12
NEBRINA DALY CITY LLC	C10-0001231-LIC	12
F2-PALM DESERT LLC	C10-0000937-LIC	12
RD X CATALYST	C10-0001257-LIC	12
CENTRAL VALLEY - SIERRA ASSOCIATES	C10-0000058-LIC	11
EEL - OXNARD LLC	C10-0001125-LIC	11

RETAILER	LICENSE NUMBER	SHARED RECALLS
4158 PICO HOLDINGS, LLC	C10-0001205-LIC	11
316 FLORENCE HOLDINGS, LLC	C10-0000865-LIC	10
DIAMOND ALLIANCE, LLC	C10-0001064-LIC	10
1539 MANCHESTER HOLDINGS, LLC	C10-0001165-LIC	10
CATALYST - SANTA ANA LLC	C10-0001434-LIC	10

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

Citation, sources, and disclaimers

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Sources. Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at cannabis.ca.gov/cannabis-laws/compliance-action-records (enforcement actions), the Final Decisions index at cannabis.ca.gov/cannabis-laws/final-decisions (adjudicated outcomes), the Public Recall Portal at recalls.cannabis.ca.gov (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at ccap.ca.gov/decisions. From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at cdtfa.ca.gov/taxes-and-fees/top500. The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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