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DCC COMPLIANCE REPORT

# Shield Management Group, LLC

California cannabis license **C10-0000212-LIC**

Commercial - Retailer · Orange County, CA

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# DCC Compliance Report

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## CURRENT LICENSE PROFILE

LICENSE: **Active**

|                           |                         |                   |
|---------------------------|-------------------------|-------------------|
| LICENSE TYPE              | DESIGNATION             | TERM              |
| Commercial - Retailer     | Adult-Use and Medicinal | Annual            |
| ISSUED                    | EXPIRES                 | ISSUING AUTHORITY |
| 06/14/2019                | 06/13/2027              | BCC               |
| STRUCTURE                 | PREMISES                | DBA               |
| Limited Liability Company | Orange County, CA       | Collective        |

Source: DCC License Search · DCC refresh: 06/19/2026 · Phenominai sync: 07/31/2026 11:03 AM

**Licensed premise** 2721 S Grand Ave, Santa Ana, CA 92705

**Phone** (714) 582-3446

**Email** Shubham@havennectar.Com

## FINDINGS

**0** DCC enforcement actions on record .

**12** product recalls on record at the DCC recalls portal.

Most recent activity: recall **07/02/2026** .

## Enforcement actions

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DCC has not published enforcement actions against this license. Source: [cannabis.ca.gov/cannabis-laws/compliance-action-records](https://cannabis.ca.gov/cannabis-laws/compliance-action-records).

## DCC final decisions

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DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: [cannabis.ca.gov/cannabis-laws/final-decisions](https://cannabis.ca.gov/cannabis-laws/final-decisions).

## Product recalls

| DATE       | TYPE      | PRODUCT                                                  | CATEGORY      | DCC CASE ID         |
|------------|-----------|----------------------------------------------------------|---------------|---------------------|
| 07/02/2026 | Voluntary | Stiiizy Vape Cartridge and Integrated Vaporizer          | contamination | REC-26-00018        |
| 04/17/2026 | Voluntary | Korova Edible                                            | other         | REC-26-00009        |
| 12/01/2025 | Voluntary | PotShot Beverage                                         | other         | case file on record |
| 11/26/2025 | Voluntary | CLSICS Edible                                            | label_data    | case file on record |
| 07/01/2025 | Voluntary | Emerald Bay Extracts Tablet                              | label_data    | case file on record |
| 05/02/2025 | Voluntary | Moods Liquid Dab Tincture                                | label_data    | case file on record |
| 02/24/2025 | Voluntary | American Weed Co., Yum Yumz and High 90's Infused Flower | contamination | —                   |
| 09/11/2024 | Mandatory | CLSICS 10 Hash Infused Dog Walkers Infused Pre-Roll      | contamination | —                   |
| 08/29/2024 | Mandatory | CUREpen Premium THC Oil Vape Cartridge                   | contamination | —                   |
| 08/01/2024 | Mandatory | Lowell 35's 10 Tall Pre-Roll                             | contamination | —                   |
| 07/24/2024 | Mandatory | THC Design Estate Grown Premium Cannabis Pre-Roll        | contamination | —                   |
| 07/02/2024 | Mandatory | WCC CUREpen PREMIUM THC OIL Vape Cartridge               | contamination | —                   |

CA SoS entity record

| ENTITY #     | ENTITY NAME                | TYPE                              | SOS STANDING |
|--------------|----------------------------|-----------------------------------|--------------|
| 201731810262 | PEOPLE'S FIRST CHOICE, LLC | Limited Liability Company<br>- CA | Good         |
| 201731810262 | PEOPLE'S FIRST CHOICE, LLC | Limited Liability Company         | Good         |

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

## Liens & secured filings

Secured-interest and lien filings naming this operator as debtor, recorded with the California Secretary of State. The Type column distinguishes a commercial UCC financing statement (a lender or vendor holds a security interest in the debtor's collateral) from a government tax lien (state or federal, for unpaid taxes) or a court judgment lien. The Action column reads each row's current effect — an original filing, or a later amendment (continuation, termination, assignment) that modifies or ends it.

| DEBTOR (AS FILED)                      | TYPE                          | SECURED<br>PARTY /<br>CLAIMANT | FILED      | ACTION                    | AMOUNT          | LAPSES       |
|----------------------------------------|-------------------------------|--------------------------------|------------|---------------------------|-----------------|--------------|
| PEOPLE'S FIRST CHOICE, LLC             | Judgment Lien                 | -                              | 02/23/2026 | Lien<br>Financing<br>Stmt | \$12,543.09     | -            |
| PEOPLE'S FIRST CHOICE, LLC DBA BLUM OC | Judgment Lien                 | DIME<br>INDUSTRIES<br>LLC      | 02/23/2026 | Lien<br>Financing<br>Stmt |                 | - 02/23/2031 |
| PEOPLE'S FIRST CHOICE, LLC             | UCC                           | PEOPLE'S<br>CALIFORNIA,<br>LLC | 06/18/2024 | Lien<br>Financing<br>Stmt |                 | - 06/18/2029 |
| PEOPLE'S FIRST CHOICE, LLC             | UCC                           | LT CANNA<br>DISTRO INC         | 06/10/2024 | Termination               |                 | - 06/10/2029 |
| PEOPLE'S FIRST CHOICE, LLC             | UCC                           | PEOPLE'S<br>CALIFORNIA,<br>LLC | 02/02/2024 | Lien<br>Financing<br>Stmt |                 | - 02/02/2029 |
| PEOPLE'S FIRST CHOICE, LLC             | UCC                           | PEOPLE'S<br>CALIFORNIA,<br>LLC | 04/14/2022 | Lien<br>Financing<br>Stmt |                 | - 04/14/2027 |
| PEOPLE'S FIRST CHOICE, LLC             | Notice of Federal<br>Tax Lien | -                              | 03/17/2021 | Lien<br>Financing<br>Stmt | \$14,035,851.52 | -            |
| PEOPLE'S FIRST CHOICE, LLC             | Notice of Federal<br>Tax Lien | INTERNAL<br>REVENUE<br>SERVICE | 03/17/2021 | Termination               |                 | - 12/31/9999 |

Source: California Secretary of State lien filings (UCC financing statements, state & federal tax liens, judgment liens), matched by debtor business name. Includes original filings and later amendments.

## Legal structure & DBAs

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|                   |                            |
|-------------------|----------------------------|
| <b>Legal name</b> | People's First Choice, LLC |
|-------------------|----------------------------|

|                         |                                   |
|-------------------------|-----------------------------------|
| <b>Registered agent</b> | Shubham Pandey · Individual Agent |
|-------------------------|-----------------------------------|

|                  |                                |
|------------------|--------------------------------|
| <b>Known DBA</b> | Collective <a href="#">DCC</a> |
|------------------|--------------------------------|

|                              |                                                         |
|------------------------------|---------------------------------------------------------|
| <b>Most recent SI filing</b> | 10/23/2024 · Statement of Information filed with CA SoS |
|------------------------------|---------------------------------------------------------|

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# Owner-graph & principals

DISCLOSED PRINCIPALS (CA SOS)

| NAME           | POSITION                |
|----------------|-------------------------|
| Shubham Pandey | Manager or Member       |
| Shubham Pandey | Chief Executive Officer |

## Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

### UPSTREAM (MANUFACTURERS, PACKAGERS, DISTRIBUTORS)

| LICENSEE                     | LICENSE NUMBER | SHARED RECALLS |
|------------------------------|----------------|----------------|
| Shield Management Group, LLC | CDPH-10003818  | 2              |

### DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

| RETAILER                                               | LICENSE NUMBER  | SHARED RECALLS |
|--------------------------------------------------------|-----------------|----------------|
| SUSTAINABLE THERAPEUTICS COMPANY, INC.                 | C10-0000174-LIC | 9              |
| WCW ORGANIZATION INC.                                  | C10-0000145-LIC | 8              |
| SB LICENSE 01, LLC                                     | C10-0000074-LIC | 8              |
| BSCB ENTERPRISES                                       | C10-0000137-LIC | 7              |
| SCZZ COLLECTIVE, INC.                                  | C10-0000552-LIC | 7              |
| GREEN DOT MEDICINAL CANNABIS PATIENTS' GROUP           | C10-0000122-LIC | 7              |
| OTC VAN NUYS                                           | C10-0001037-LIC | 6              |
| NATURE'S NATURAL INC                                   | C10-0001151-LIC | 6              |
| HUMANITY ENCINITAS 4, INC.                             | C10-0001424-LIC | 6              |
| LAX CC, INC.                                           | C10-0000141-LIC | 6              |
| The Healing Center of San Diego                        | C10-0000213-LIC | 6              |
| Avalon Wellness Center, LLC                            | C10-0000245-LIC | 6              |
| JASON LILLY, LLC                                       | C10-0000606-LIC | 6              |
| ASH'S FIRST LLC                                        | C10-0000701-LIC | 6              |
| MISSION ORGANICS, A CA COMMERCIAL CANNABIS ASSOCIATION | C10-0000757-LIC | 6              |
| WINTERHAVEN DRIVE LLC                                  | C10-0000906-LIC | 6              |

| RETAILER                     | LICENSE NUMBER  | SHARED RECALLS |
|------------------------------|-----------------|----------------|
| STELLAR HOUSE FARMS LLC      | C12-0000397-LIC | 6              |
| GREEN QI LLC                 | C12-0000497-LIC | 6              |
| 3011 SR AVE., INC.           | C10-0000656-LIC | 6              |
| VALLEY COLLECTIVE CARE, INC. | C10-0000226-LIC | 5              |

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

## Trade-press mentions

| HEADLINE                                                                                                                 | PUBLISHER / DATE                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Where Can I Buy Weed In Los Angeles - herb.co                                                                            | herb.co · 03/01/2026<br><a href="https://herb.co">https://herb.co</a>                                                             |
| 10 Rappers With Their Own Weed Strains - HotNewHipHop                                                                    | HotNewHipHop · 11/23/2022<br><a href="https://www.hotnewhiphop.com">https://www.hotnewhiphop.com</a>                              |
| Lowell Farms Tabs Two for Board of Directors - Cannabis Business Times                                                   | Cannabis Business Times · 11/07/2022<br><a href="https://www.cannabisbusinesstimes.com">https://www.cannabisbusinesstimes.com</a> |
| Nipsey Hussle's Family Launches Marijuana Dispensary In L.A. - HotNewHipHop                                              | HotNewHipHop · 09/26/2022<br><a href="https://www.hotnewhiphop.com">https://www.hotnewhiphop.com</a>                              |
| Nipsey Hussle's Family Launches Cannabis Dispensary in L.A. - EBONY Magazine                                             | EBONY Magazine · 08/29/2022<br><a href="https://www.ebony.com">https://www.ebony.com</a>                                          |
| Review: Nipsey Hussle's estate opens The Marathon Collective dispensary - Leafly                                         | Leafly · 08/11/2022<br><a href="https://www.leafly.ca">https://www.leafly.ca</a>                                                  |
| With a New LA Cannabis Collective, Nipsey Hussle's Marathon Continues - boardroom.tv                                     | boardroom.tv · 06/23/2022<br><a href="https://boardroom.tv">https://boardroom.tv</a>                                              |
| Nipsey Hussle's The Marathon Collective Opens in L.A. - The Black Wall Street Times                                      | The Black Wall Street Times · 06/23/2022<br><a href="https://theblackwallstimes.com">https://theblackwallstimes.com</a>           |
| Behind The Grand Opening Of Nipsey Hussle's The Marathon Collective - VIBE.com                                           | VIBE.com · 06/21/2022<br><a href="https://www.vibe.com">https://www.vibe.com</a>                                                  |
| Nipsey Hussle's family opens The Marathon Collective dispensary in LA - Hip Hop Vibe                                     | Hip Hop Vibe · 06/20/2022<br><a href="https://hip-hopvibe.com">https://hip-hopvibe.com</a>                                        |
| Nipsey Hussle's Entrepreneurial Legacy: How The Rapper Supported His Community & Inspired Rap's Next Generation - Grammy | Grammy · 06/18/2022<br><a href="https://www.grammy.com">https://www.grammy.com</a>                                                |
| The Marathon Continues: Nipsey Hussle's brother continues late rapper's dream - CBS News                                 | CBS News · 06/17/2022<br><a href="https://www.cbsnews.com">https://www.cbsnews.com</a>                                            |
| Nipsey Hussle's The Marathon (Cultivation) Cannabis Documentary Released - mxdown Music                                  | mxdown Music · 05/22/2022<br><a href="https://music.mxdown.com">https://music.mxdown.com</a>                                      |
| 'The Marathon (Cultivation)': Nipsey Hussle Creates Cannabis Strain in New Doc - Rolling Stone                           | Rolling Stone · 05/20/2022<br><a href="https://www.rollingstone.com">https://www.rollingstone.com</a>                             |

## HEADLINE

## PUBLISHER / DATE

|                                                                                                                             |                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| <b>Nipsey Hussle Breaks Into The Cannabis Biz With The Opening Of New The Marathon (Collective) Retail Store - AfroTech</b> | AfroTech · 05/20/2022<br><a href="https://afrotech.com">https://afrotech.com</a>                                                  |
| <b>New Nipsey Hussle documentary “The Marathon (Cultivation)” out now - revolt.tv</b>                                       | revolt.tv · 05/20/2022<br><a href="https://www.revolt.tv">https://www.revolt.tv</a>                                               |
| <b>Watch a New Documentary Focused on Nipsey Hussle’s Cannabis Business - Complex</b>                                       | Complex · 05/20/2022<br><a href="https://www.complex.com">https://www.complex.com</a>                                             |
| <b>Watch Nipsey Hussle’s weed documentary The Marathon (Cultivation) - The Fader</b>                                        | The Fader · 05/20/2022<br><a href="https://www.thefader.com">https://www.thefader.com</a>                                         |
| <b>Nipsey Hussle Estate Drops Cannabis Documentary Ahead of New Store Opening - TMZ</b>                                     | TMZ · 05/20/2022<br><a href="https://www.tnz.com">https://www.tnz.com</a>                                                         |
| <b>Nipsey Hussle Documentary ‘The Marathon (Cultivation)’ Explores Rapper’s Cannabis Ventures - VIBE.com</b>                | VIBE.com · 05/20/2022<br><a href="https://www.vibe.com">https://www.vibe.com</a>                                                  |
| <b>America’s Reckoning with Racism is ‘More Than a Moment,’ Say Cannabis Industry Members - Cannabis Business Times</b>     | Cannabis Business Times · 07/01/2020<br><a href="https://www.cannabisbusinesstimes.com">https://www.cannabisbusinesstimes.com</a> |
| <b>Cannabis Stores Are Proliferating, But Are They Worth Visiting? - Beauty Independent</b>                                 | Beauty Independent · 02/05/2020<br><a href="https://www.beautyindependent.com">https://www.beautyindependent.com</a>              |
| <b>How Hollywood’s Cannabis Brands Are Celebrating 4/20 - The Hollywood Reporter</b>                                        | The Hollywood Reporter · 04/20/2019<br><a href="https://www.hollywoodreporter.com">https://www.hollywoodreporter.com</a>          |
| <b>Notorious B.I.G.’s son tributes father with launch of marijuana brand - greenstate.com</b>                               | greenstate.com · 04/15/2019<br><a href="https://www.greenstate.com">https://www.greenstate.com</a>                                |
| <b>The Notorious B.I.G.'s Son Started A Weed Brand And Is Fighting For Marijuana Legalization - bet.com</b>                 | bet.com · 04/14/2019<br><a href="https://www.bet.com">https://www.bet.com</a>                                                     |
| <b>These Rappers Want to Sell You Your Next Bag of Weed - Flavorwire</b>                                                    | Flavorwire · 02/24/2016<br><a href="https://www.flavorwire.com">https://www.flavorwire.com</a>                                    |

## Citation, sources, and disclaimers

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**Sources.** Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at [cannabis.ca.gov/cannabis-laws/compliance-action-records](https://cannabis.ca.gov/cannabis-laws/compliance-action-records) (enforcement actions), the Final Decisions index at [cannabis.ca.gov/cannabis-laws/final-decisions](https://cannabis.ca.gov/cannabis-laws/final-decisions) (adjudicated outcomes), the Public Recall Portal at [recalls.cannabis.ca.gov](https://recalls.cannabis.ca.gov) (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at [ccap.ca.gov/decisions](https://ccap.ca.gov/decisions). From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at [cdtfa.ca.gov/taxes-and-fees/top500](https://cdtfa.ca.gov/taxes-and-fees/top500). The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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