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**DCC COMPLIANCE REPORT**

# Valley Pure LLC

California cannabis license **C10-0000059-LIC**

Commercial - Retailer · Tulare County, CA

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**REPORT GENERATED**

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California Department of  
Cannabis Control public records



# DCC Compliance Report

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## CURRENT LICENSE PROFILE

LICENSE: **Active**

|                           |                         |                   |
|---------------------------|-------------------------|-------------------|
| LICENSE TYPE              | DESIGNATION             | TERM              |
| Commercial - Retailer     | Adult-Use and Medicinal | Annual            |
| ISSUED                    | EXPIRES                 | ISSUING AUTHORITY |
| 05/16/2019                | 05/15/2027              | BCC               |
| STRUCTURE                 | PREMISES                | DBA               |
| Limited Liability Company | Tulare County, CA       | VALLEY PURE       |

Source: DCC License Search · DCC refresh: 07/13/2026 · Phenominal sync: 07/31/2026 11:03 AM

**Licensed premise** 132 Valencia Blvd N, Woodlake, CA 93286

**Phone** (559) 786-8882

**Email** Bruce@greensmartfarmer.Com

## FINDINGS

**1** DCC enforcement action on record citing **2** regulatory sections across CCR and BPC.

**4** product recalls on record at the DCC recalls portal.

Most recent activity: enforcement action **12/26/2024** · recall **07/02/2026** .

## Enforcement actions

| DATE       | ACTION            | LICENSE TYPE / STATUS   | SECTIONS CITED                                                                        |
|------------|-------------------|-------------------------|---------------------------------------------------------------------------------------|
| 12/26/2024 | Citation and Fine | Retailer<br>Provisional | <div>CCR §15051</div> Track and Trace System Reconciliation, On-Hand Inventory        |
|            |                   |                         | <div>CCR §15051</div> Track and Trace System Reconciliation, Reporting of Discrepancy |

## DCC final decisions

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DCC has not published an adjudicated final decision against this license. The absence of a published decision is not the absence of a resolution — citations resolved by administrative payment, matters still in process, and recall corrective-action plans are not represented on DCC's final-decisions page. Source: [cannabis.ca.gov/cannabis-laws/final-decisions](https://cannabis.ca.gov/cannabis-laws/final-decisions).

## Product recalls

| DATE       | TYPE      | PRODUCT                                         | CATEGORY      | DCC CASE ID         |
|------------|-----------|-------------------------------------------------|---------------|---------------------|
| 07/02/2026 | Voluntary | Stiiizy Vape Cartridge and Integrated Vaporizer | contamination | REC-26-00018        |
| 03/18/2026 | Voluntary | Luigi Integrated Vaporizer                      | label_data    | REC-26-00006        |
| 04/11/2025 | Voluntary | Honey Edible                                    | other         | case file on record |
| 04/04/2025 | Voluntary | Awesome Dope Edible and Honey Edible            | other         | case file on record |

CA SoS entity record

| ENTITY #     | ENTITY NAME      | TYPE                      | SOS STANDING |
|--------------|------------------|---------------------------|--------------|
| 201734210033 | VALLEY PURE, LLC | Limited Liability Company | Good         |

Source: California Secretary of State business-entity records, matched by entity name to this licensee.

## Legal structure & DBAs

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|                   |                  |
|-------------------|------------------|
| <b>Legal name</b> | Valley Pure, LLC |
|-------------------|------------------|

|                         |                                  |
|-------------------------|----------------------------------|
| <b>Registered agent</b> | MATTHEW QUALL · Individual Agent |
|-------------------------|----------------------------------|

|                  |                                |
|------------------|--------------------------------|
| <b>Known DBA</b> | VALLEY PURE <small>DCC</small> |
|------------------|--------------------------------|

|                              |                                                         |
|------------------------------|---------------------------------------------------------|
| <b>Most recent SI filing</b> | 06/09/2026 · Statement of Information filed with CA SoS |
|------------------------------|---------------------------------------------------------|

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# Owner-graph & principals

DISCLOSED PRINCIPALS (CA SOS)

| NAME          | POSITION                |
|---------------|-------------------------|
| Bruce Kopitar | Manager or Member       |
| Oliver Romano | Manager or Member       |
| Medina Catic  | Manager or Member       |
| Oliver Romano | Chief Executive Officer |



## Related licensees observed on the same recalls

Other California cannabis licensees that appeared on the same DCC recalls, ranked by shared recall events.

### DOWNSTREAM (RETAILERS RECEIVING THE SAME PRODUCT)

| RETAILER                                | LICENSE NUMBER  | SHARED RECALLS |
|-----------------------------------------|-----------------|----------------|
| SUNDIAL COLLECTIVE, LLC                 | C10-0000036-LIC | 4              |
| VMK, INC.                               | C10-0000241-LIC | 4              |
| HIGHWAY 29 HEALTHCARE INC               | C10-0000250-LIC | 4              |
| HIGHLAND PARK PATIENT COLLECTIVE, INC.  | C10-0000496-LIC | 4              |
| TOKEN FARMS, INC.                       | C10-0000608-LIC | 4              |
| THREE HABITAT CONSULTING ANTIOCH, LLC   | C10-0000648-LIC | 4              |
| BRYANT WELLNESS PARTNERS, INC.          | C10-0000730-LIC | 4              |
| GBH Parlier LLC                         | C10-0000847-LIC | 4              |
| TF TULARE                               | C10-0001164-LIC | 4              |
| DISTRICT 5 CULTURE STORE CORP           | C10-0001380-LIC | 4              |
| Wonderland Oasis Inc.                   | C10-0000042-LIC | 3              |
| HOMEOPATHIC CULTIVATION, INC            | C10-0000065-LIC | 3              |
| SOCAL'S CHOICE INC.                     | C10-0000080-LIC | 3              |
| Mission Hills Patients Collective, Inc. | C10-0000085-LIC | 3              |
| CANOPY CLUB, INC.                       | C10-0000087-LIC | 3              |
| KSP99 LLC                               | C10-0000090-LIC | 3              |
| IE GARDENS, INC.                        | C10-0000092-LIC | 3              |
| ALL NATURAL INC                         | C10-0000100-LIC | 3              |
| ADELANTO AIR EXPRESSWAY, INC.           | C10-0000120-LIC | 3              |

| RETAILER                                            | LICENSE NUMBER  | SHARED RECALLS |
|-----------------------------------------------------|-----------------|----------------|
| <b>GREEN DOT MEDICINAL CANNABIS PATIENTS' GROUP</b> | C10-0000122-LIC | 3              |

Source: California DCC recalls. Two licensees are "related" here when they appear on the same recall notices; the count is the number of shared recall events.

## Trade-press mentions

| HEADLINE                                                                                                                 | PUBLISHER / DATE                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| <b>Tulare County historian talks benefits of cannabis taxes in Woodlake - Visalia Times-Delta</b>                        | Visalia Times-Delta · 01/14/2026<br><a href="https://www.visaliatimesdelta.com">https://www.visaliatimesdelta.com</a>   |
| <b>Cannabis wholesaler calling new Central Valley warehouse home - thebusinessjournal.com</b>                            | thebusinessjournal.com · 04/27/2023<br><a href="https://thebusinessjournal.com">https://thebusinessjournal.com</a>      |
| <b>'World's largest' marijuana distribution center opens in Woodlake - yourcentralvalley.com</b>                         | yourcentralvalley.com · 04/25/2023<br><a href="https://www.yourcentralvalley.com">https://www.yourcentralvalley.com</a> |
| <b>Homegrown cannabis firm takes gold medal with 'Watermelon Sugar' - thebusinessjournal.com</b>                         | thebusinessjournal.com · 09/20/2022<br><a href="https://thebusinessjournal.com">https://thebusinessjournal.com</a>      |
| <b>Pure Sunfarms Launches The Original Fraser Valley Weed Co. - GlobeNewswire</b>                                        | GlobeNewswire · 07/19/2022<br><a href="https://www.globenewswire.com">https://www.globenewswire.com</a>                 |
| <b>New cannabis dispensary to open in Lindsay - ABC30 Fresno</b>                                                         | ABC30 Fresno · 06/06/2022<br><a href="https://abc30.com">https://abc30.com</a>                                          |
| <b>2 cannabis dispensaries to open near Tulare Outlets after final city council approval - Visalia Times-Delta</b>       | Visalia Times-Delta · 04/11/2022<br><a href="https://www.visaliatimesdelta.com">https://www.visaliatimesdelta.com</a>   |
| <b>Woodlake: home to zero stoplights, one fast food restaurant and seven cannabis businesses - KVPR</b>                  | KVPR · 03/25/2022<br><a href="https://www.kvpr.org">https://www.kvpr.org</a>                                            |
| <b>The Ooh La La Strain Review Featuring Lemonnade, Cookies, and Valley Pure In Farmersville, CA - Respect My Region</b> | Respect My Region · 12/31/2020<br><a href="https://respectmyregion.com">https://respectmyregion.com</a>                 |
| <b>The Biscotti Pre-Roll Joint Review Feat. Valley Pure Farmersville and Connected California - Respect My Region</b>    | Respect My Region · 09/13/2020<br><a href="https://respectmyregion.com">https://respectmyregion.com</a>                 |
| <b>Valley Pure opens new dispensary in Lemoore - ABC30 Fresno</b>                                                        | ABC30 Fresno · 06/12/2020<br><a href="https://abc30.com">https://abc30.com</a>                                          |
| <b>Downtown Lemoore buzzes as first dispensary opens - Hanford Sentinel</b>                                              | Hanford Sentinel · 06/12/2020<br><a href="https://hanfordsentinel.com">https://hanfordsentinel.com</a>                  |
| <b>Grand opening held for Lindsay cannabis dispensary - Porterville Recorder</b>                                         | Porterville Recorder · 02/24/2020<br><a href="https://www.recorderonline.com">https://www.recorderonline.com</a>        |
| <b>New cannabis dispensary opens in Farmersville - ABC30 Fresno</b>                                                      | ABC30 Fresno · 11/15/2019<br><a href="https://abc30.com">https://abc30.com</a>                                          |

## HEADLINE

## PUBLISHER / DATE

**Farmersville's first cannabis store, Token Farms, opens - Valley Voice**

Valley Voice · 11/08/2019  
<https://www.ourvalleyvoice.com>

**Farmersville gets first weed dispensary, set to open next week - Visalia Times-Delta**

Visalia Times-Delta · 10/18/2019  
<https://www.visaliatimesdelta.com>

**When it comes to legal marijuana, Fresno can learn a thing or two from Woodlake - Fresno Bee**

Fresno Bee · 10/14/2019  
<https://www.fresnobee.com>

**First CBD store in the county to open in Porterville - Porterville Recorder**

Porterville Recorder · 09/11/2019  
<https://www.recorderonline.com>

**Lemoore set to move forward with two cannabis dispensaries - ABC30 Fresno**

ABC30 Fresno · 08/20/2019  
<https://abc30.com>

**Farmersville poised to become cannabis center - Valley Voice**

Valley Voice · 07/05/2019  
<https://www.ourvalleyvoice.com>

**Woodlake reaps the benefits of pot, police and park improvements underway - Visalia Times-Delta**

Visalia Times-Delta · 08/26/2018  
<https://www.visaliatimesdelta.com>

**Woodlake releases early cannabis tax revenues, expects more - ABC30 Fresno**

ABC30 Fresno · 08/10/2018  
<https://abc30.com>

**Valley's first pot dispensary opens for business - ABC30 Fresno**

ABC30 Fresno · 05/04/2018  
<https://abc30.com>

**Recreational pot seller opens doors, first in Tulare County - Visalia Times-Delta**

Visalia Times-Delta · 05/03/2018  
<https://www.visaliatimesdelta.com>

**Valley's first recreational pot shop opens in Woodlake - thebusinessjournal.com**

thebusinessjournal.com · 05/03/2018  
<https://thebusinessjournal.com>

**Woodlake's pot pioneers - Visalia Times-Delta**

Visalia Times-Delta · 01/05/2018  
<https://www.visaliatimesdelta.com>

## Citation, sources, and disclaimers

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**Sources.** Data on this report is sourced directly from public publications of California regulators. From the California Department of Cannabis Control (DCC): the Compliance Action Records portal at [cannabis.ca.gov/cannabis-laws/compliance-action-records](https://cannabis.ca.gov/cannabis-laws/compliance-action-records) (enforcement actions), the Final Decisions index at [cannabis.ca.gov/cannabis-laws/final-decisions](https://cannabis.ca.gov/cannabis-laws/final-decisions) (adjudicated outcomes), the Public Recall Portal at [recalls.cannabis.ca.gov](https://recalls.cannabis.ca.gov) (recalls), and the DCC License Search API (current license status). From the Cannabis Control Appeals Panel (CCAP): the decisions index at [ccap.ca.gov/decisions](https://ccap.ca.gov/decisions). From the California Department of Tax and Fee Administration (CDTFA): the Top 500 Sales & Use Tax Delinquencies list at [cdtfa.ca.gov/taxes-and-fees/top500](https://cdtfa.ca.gov/taxes-and-fees/top500). The originating regulator is the authoritative source for all factual claims on this report. Phenominal Consulting indexes these sources and refreshes daily.

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